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### Contact

Kunststoff Information  
Verlagsgesellschaft mbH  
Saalburgstr. 157  
61350 Bad Homburg, Germany

Phone +49 (0) 6172 9606-10  
Fax +49 (0) 6172 9606-99  
Email [info@plasteurope.com](mailto:info@plasteurope.com)  
[www.plasteurope.com](http://www.plasteurope.com)

HRB 7586, Bad Homburg  
Managing Director: Ulrike Mau  
VAT-ID: DE 813 080 752

### Contact person

**Advertising management**  
[info@pieweb.com](mailto:info@pieweb.com)

**Editor**  
[editor@pieweb.com](mailto:editor@pieweb.com)

**Content management**  
Jens Hartmann  
[jens.hartmann@pieweb.com](mailto:jens.hartmann@pieweb.com)

[www.plasteurope.com](http://www.plasteurope.com)

## Frequency of publication

News: each trading day

## Launched

2001

## Web address (URL)

[www.plasteurope.com](http://www.plasteurope.com)

## Publisher

Kunststoff Information Verlagsgesellschaft mbH

## Publishing house

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Saalburgstr. 157

61350 Bad Homburg, Germany

Phone +49 (0) 6172 9606-10

Fax +49 (0) 6172 9606-99

Email [info@plasteurope.com](mailto:info@plasteurope.com)

You can find our terms and conditions at

[www.plasteurope.com](http://www.plasteurope.com)

## Subscription rate

The use of all content as well as the subscription to our newsletter are free of charge for users.

## Target groups

Management and specialists of the plastics industry, converters, compounders, traders and recyclers as well as service providers



## Brief description

The information portal Plasteurope.com is part of KI Group, one of the leading content providers for the plastics industry. This site has been offering daily business news and reports, a suppliers guide, articles on new products and more since 2001.

The job opportunities section, powered by the German-language plastics portal KunststoffWeb, is one of Europe's most popular job portals.

In addition, Plasteurope.com offers its readers special price reports for standard and engineering thermoplastics, composites and recyclate, the latest on polymer prices as well as the Plastixx polymer price index. Other useful sources of information are the calendar of events and numerous video clips about the plastics world.

Some of the articles offered by Plasteurope.com are the premium content of **PIE – Plastics Information Europe (www.pieweb.com)**.

## Your contact person

Lisa van Straelen  
Head of operations  
+49 (0) 6172 / 9606-23  
[lisa.vanstraelen@ki.de](mailto:lisa.vanstraelen@ki.de)

## Homepage

The main page Plasteurope.com visitors view, with the most important news from the industry as well as key topics and sections.

## News

### Industry

Every trading day, the latest relevant news as well as market, corporate and technical information in partnership with **PIE – Plastics Information Europe**, including a large news archive with over 26,000 articles.

### Polymer prices

Current price reports and brief reports on price movements for standard and engineering thermoplastics.

## Job opportunities

Job market specifically for the English-speaking plastics industry! It includes current job offers and the option to place ads for job vacancies free of charge.

## Databases and listings

### Material databases

The databases offer over 187,000 technical data sheets for plastics additives and materials worldwide. Plasteurope.com provides access to the SpecialChem's Universal Selector™.

### Suppliers guide

The large reference directory for raw materials and additives, plants and machinery as well as semi-finished products. Entries and usage are free of charge.

### Events

The events calendar contains trade fairs, conferences, seminars and advanced training offers.

### Associations

Contact information of European associations and institutions are listed here.

### Videos

Videos from the plastics industry covering companies, trends and events.

# 5 Banner advertisements/ Sizes / Price list

## Banner sizes

**K1:** full size, top of the page, size: 468 x 60 pixels

**K2:** half size, top of the page, size: 234 x 60 pixels

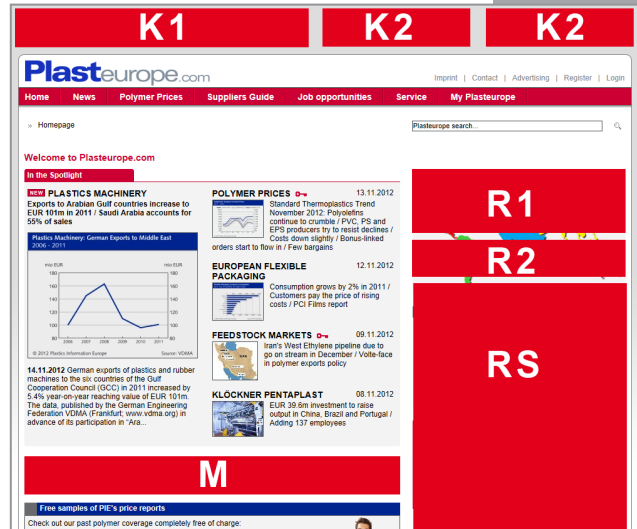
**M:** full size, middle of the page, size: 600 x 60 pixels

**R1:** right column, size: 340 x 200 pixels

**R2:** right column, size: 340 x 100 pixels

**RS:** skyscraper, right column, size: 340 x 400 pixels

Other formats and sizes available upon request.



## Banner rates

Category	K1	K2	M
Homepage	750,-	500,-	750,-
News	750,-	500,-	750,-
Polymer Prices	400,-	200,-	400,-
Suppliers' Guide	400,-	200,-	not available
Job Opportunities	400,-	200,-	not available

Category	R1	R2	RS
Homepage	600,-	400,-	1.000,-
News	600,-	400,-	1.000,-
Polymer Prices	300,-	200,-	750,-
Suppliers' Guide	300,-	200,-	750,-
Job Opportunities	300,-	200,-	750,-

## Submitting files / File formats

At least 7 working days before start of publishing, files can be submitted to: [lisa.vanstraelen@ki.de](mailto:lisa.vanstraelen@ki.de) Format: GIF, JPEG, PNG or HTML5 banner or AdServer-Include. MP4 video on request. Flash/SWF advertising materials are not recommended. Fall-back graphics at extra charge. Target page link: indicate separately with GIF/JPG/PNG/MP4, integrated into the advertising material (click tracking not possible) with HTML5/SWF.

## Ordering and advertisement periods

Ordering of all banner positions is possible by the month, with other periods available on request. The minimum advertising period per banner is one month. This information applies exclusively to advertising on the website.

## Payment

All prices are in EUR for an advertisement period of one month and are subject to VAT. Invoicing is done in advance at the start of the advertisement period, payment is 30 days net. Agencies receive 15% commission.

**Your contact person**  
Lisa van Straelen  
Head of operations  
+49 (0) 6172 / 9606-23  
[lisa.vanstraelen@ki.de](mailto:lisa.vanstraelen@ki.de)

## Newsletter

Address-specific target groups with your advertisement in the daily and weekly newsletters from Plasteurope.com. Your placement automatically includes both newsletters for the period booked.

### Sponsoring (S)

Placement: after the introduction

Size: 600 x 250 pixels

Max. file size: 250 kB

**EUR 500,- / per week**

### Content breaker as banner (C1)

Placement: within the content

Size: 600 x 100 pixels

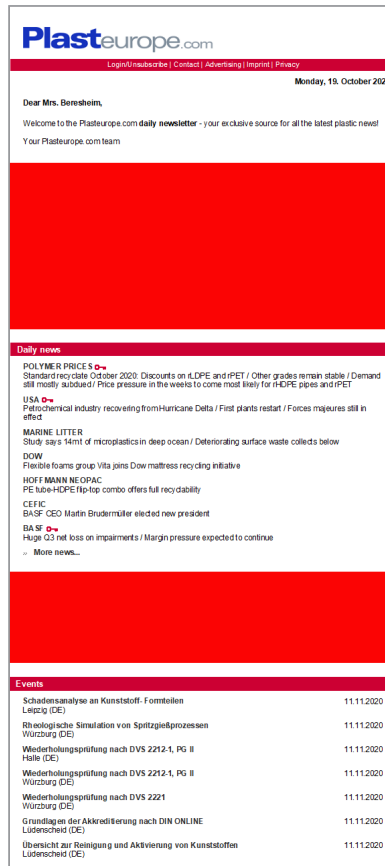
Max. file size: 50 kB

**EUR 300,- / per week**

### Content breaker as advertisement text (C2)

Placement: within the content

Size: max. 80 symbols headline,  
max. 400 text symbols, one image  
(600 x 100 pixels), one target link  
**EUR 350,- / per week**



## Submitting files / File formats

At least 7 working days before start of publishing, files can be submitted to: lisa.vanstraelen@ki.de. Format: GIF, JPEG, PNG or HTML5 banner or AdServer-Include. MP4 video on request. Flash/SWF advertising materials are not recommended. Fall-back graphics at extra charge. Target page link: indicate separately with GIF/JPG/PNG/MP4, integrated into the advertising material (click tracking not possible) with HTML5/SWF.

## Payment

All prices are in EUR for an advertisement period of one week and are subject to VAT. Invoicing is done in advance at the start of the advertisement period, payment is 30 days net. Agencies receive 15% commission.

Note: GIF animations are in Outlook (since version 2007) not animated. Instead, only the first frame / slide appears.

### Your contact person

Lisa van Straelen  
Head of operations  
+49 (0) 6172 / 9606-23  
lisa.vanstraelen@ki.de

By posting a job advertisement in Plasteurope.com, you can find the perfect employee for your company with technical qualifications required for the plastics sector – anywhere in Europe! With the special combination of online advertising and a job link in the print supplement of PIE's German-language sister publication **KI – Kunststoff Information**, you will be in contact with an extensive target group. All ads will also appear on other affiliate websites.

## Advertising packages

### Professional pack

#### Job market advertisement

- Advertising on our job market
- Rapid publication within the same working day
- Complete technical processing and web-friendly design
- Display period of 60 days
- Email alerts to potential applicants
- Advertisement as job Link in the print supplement of PIE's German-language sister publication **KI – Kunststoff Information**
- Free display period extension on request

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**EUR 590,- for 2 months**

### Premium pack

#### In addition to all Professional Package benefits, you get:

- Positioning as a „Top Job“ during the entire advertising period
- Refresh option every 7 days
- Prioritised presentation on all of Plasteurope and in every weekly newsletter during the advertising period

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**EUR 890,- for 2 months**

#### Extension of running time

30-day extension with the remaining placement: free of charge.

60-day extension with an updated placement: EUR 279.00

#### Multiple listings

Are you interested in posting several job vacancies? We are happy to work with you to find a solution tailored to your needs. Get in touch: [lisa.vanstraelen@ki.de](mailto:lisa.vanstraelen@ki.de)

#### Submitting files / File formats

Please send your advertising files to: [lisa.vanstraelen@ki.de](mailto:lisa.vanstraelen@ki.de)

Text file, Word document, PDF (unlocked), HTML files with graphics as GIF/JPEG/PNG files. We can also convert an existing advert to HTML format.

#### Payment

All prices for a job posting period of two months are in EUR and are subjected to VAT. Invoicing is done in advance at the start of the job posting period, payment is 30 days net. Agencies receive 15% commission.

*New customers receive a discount of 30% when they first switch to the Professional and Premium package. Agencies receive a commission of 15% on the respective advertisement package.*

#### Your contact person

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